



Train to Transform
**Your pack
is our passion**

Debunking four myths about dog training tools

1

“Dog training tools are used to force compliance through fear or harm.”

When used properly, training tools don't cause any harm.

Instead, they're a means of establishing consistency through clear communication that a dog will understand.

2

“E-collars shock dogs and can burn them.”

The technology in modern e-collars is comparable to a neuromuscular stimulator that's used by physiotherapists.

An e-collar stimulates rather than shocks.

3

“Prong collars are sharp and can puncture a dog's neck.”

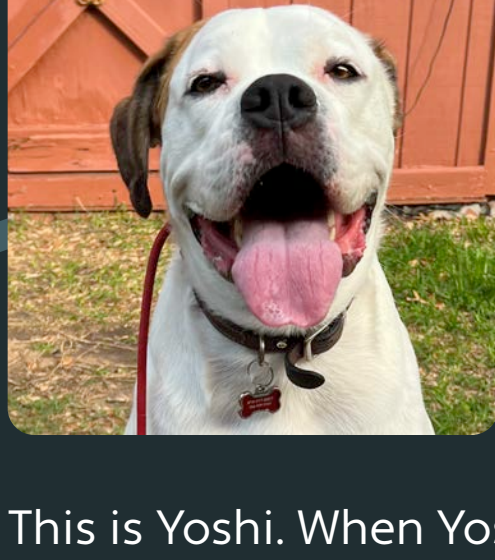
Prong collars aren't sharp. They're designed to distribute pressure evenly around the neck, making them an effective tool for when a dog is reactive on walks or pulls on leash.

4

“Muzzles are only used for dogs who are aggressive or dangerous.”

Muzzles are most commonly used as a tool to protect a dog in situations that can be scary or intimidating for

[Read more about dog training tools](#)



Story of the month

Yoshi

This is Yoshi. When Yoshi's owners got him at five months old, he was malnourished and had been kept in a crate for most of his life. As a result, Yoshi was afraid of people and that fear was soon directed toward other dogs. Eventually, Yoshi's owners started avoiding walks.

Enter Koru and trainer Sierra, who worked with Yoshi on “place” and “down” commands, crate training and engaging with him to make sure he was happy and enjoying training. Soon, Yoshi began to LOVE training, which meant better behavior when he was around other dogs while in his crate and on leash.

[See Yoshi's training in action](#)

Trainer highlight



Jeremy Friedman

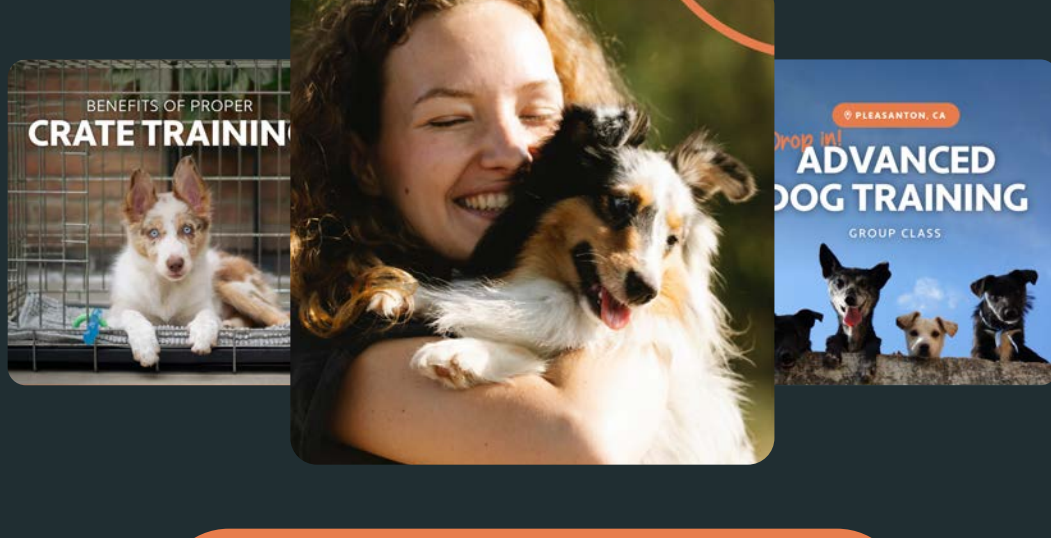
“I've always had a love for animals and began my quest into working with dogs after spending some time in the military. I apprenticed under an experienced animal behaviorist and discovered my passion for protection sports. The rest is, as they say, history.”

Jeremy Friedman, a member of our Northern California team, has earned titles on multiple dogs as a handler and trainer, runs a working dog club, and is a certified helper and decoy in multiple protection sports.

[Get to know Jeremy](#)

Join our pack on Instagram!

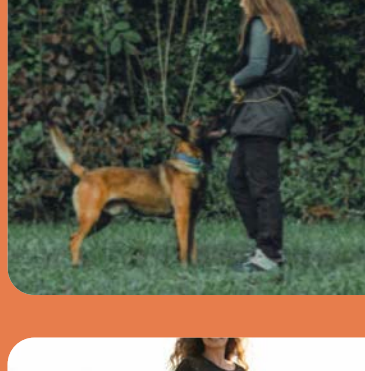
Stay up-to-date on the latest Koru K9 news and stick around for stories, advice and the sweet dog content we know you love!



[Follow @koruk9](#)

Upcoming events

Check out our upcoming events and join in on the fun!



Koru's Balanced Trainer Academy: Master Program

📅 January 03 - January 14

📍 Portland Oregon



Koru's Balanced Trainer Academy: Master Program

📅 January 10 - January 21

📍 Dallas Ft. Worth Texas

[View all upcoming events](#)