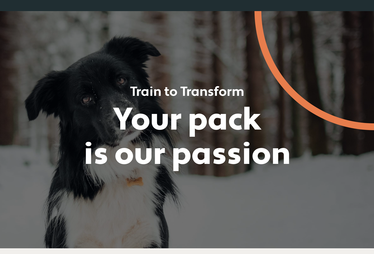
KORU K9
TRAIN TO TRANSFORM



Train to Transform

Your pack is our passion

What are the four quadrants of dog training?

The four quadrants are a teaching tool used by dog trainers to change behaviors. But they're not only for trainers–you can use the quadrants to build a better relationship with your dog!

1

Positive Reinforcement

Adding a stimulus to increase or get more of a behavior. For example, giving your dog a treat when they obey a "Place" command.

2

Negative Reinforcement

Subtracting a stimulus to increase or get more of a behavior. For example, stopping an e-collar stimulation when your dog responds to recall.

3

Negative Punishment

Subtracting a stimulus to decrease or get less of a behavior. For example, withholding a treat when your dog doesn't obey a "Place" command.

4

Positive Punishment

Adding a stimulus to decrease or get less of a behavior. For example, tugging on your dog's leash when they're pulling during a walk.

Learn more about the four quadrants

Story of the month

Lucas

"We now have peace of mind both in and out of the house."

Lucas's owners came to us a few weeks after adopting him to work on his leash reactivity. Lucas behaved well off leash, but he would pull and bark at other dogs when on leash. Then, once he got worked up, he'd start reacting to every stimulus.

Leash reactivity kicks in when a dog's flight-or-fight response is restricted by improper leash handling. Using a series of training exercises, we helped lay the foundation for proper leash handling so Lucas could start enjoying every walk. According to his owners, Lucas came home "a new pup."

Watch Lucas's videos

Trainer highlight

Natalie Lane

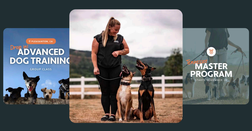
"My professional animal training career has included working with everything from tigers to tortoises, but dogs have always played a pivotal role in my life. Through experience with me and my husband's beloved dog, Jack the Lab x Gorilla mystery breed, I've acquired a devoted passion for balanced dog training and the high quality of life it can bring even the most reactive dog."

A valued part of our team in Portland, Natalie has been training dogs (and so many other animals!) since she was in high school.

Get to know Natalie

Join our pack on Instagram!

Stay up-to-date on the latest Koru K9 news and stick around for stories, advice and the sweet dog content we know you love!



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Upcoming events

Check out our upcoming events and join in on the fun!

Koru's Balanced Trainer Academy: Master Program

January 03 – January 14

Dallas Ft. Worth Texas

Koru's Balanced Trainer Academy: Master Program

January 10 – January 21

Portland Oregon

View all upcoming events