



Train to Transform Your pack is our passion

What you should know about positive reinforcement & balanced training

Positive reinforcement and proper balanced dog training go hand-in-hand. You can't have one without the other.

Nevertheless, the two are sometimes misrepresented as mutually exclusive. We want to help clear that up.

We've answered the most common questions dog owners ask about positive reinforcement to help you understand its role in balanced dog training.

What is positive reinforcement dog training?

Positive reinforcement is one of the four quadrants of operant conditioning. In dog training, positive reinforcement is a technique used to encourage a desired behavior. It involves adding a favorable stimulus to a training session to increase the likelihood of the desired behavior being repeated in the future.

Simply put, positive reinforcement is giving your dog incentive to continue with good behavior.

Does positive reinforcement work in dog training?

Yes. Positive reinforcement is an effective tool for dog trainers to use when modifying behavior.

[Learn more about positive reinforcement](#)



Story of the month

Biggie

"When Sarah brought him back to us, we could not believe our tear-filled eyes."

That's how Biggie's owners felt after getting their leash-reactive pup back from a six-week board and train. He was a better listener, much calmer and able to go on walks without stress!

[See Biggie's training in action](#)

Trainer highlight



Jennie Pardi

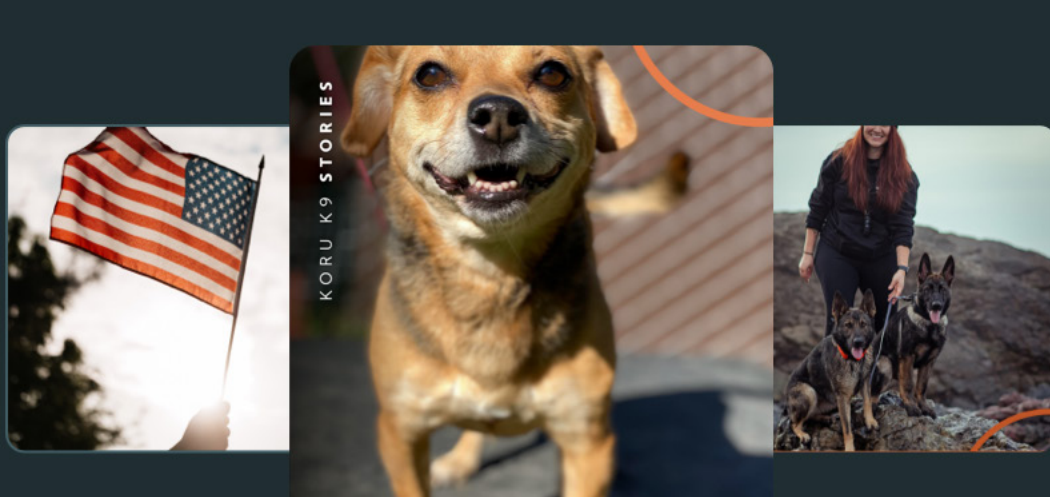
Jennie brings a unique point of view to being a Koru K9 trainer: she started out as a client!

Inspired by her experience with us, she enrolled in our training school and is now a member of our team in Northern California.

[Read about Jennie's training journey](#)

Join our pack on Instagram!

Stay up-to-date on the latest Koru K9 news and stick around for stories, advice and the sweet dog content we know you love!



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Upcoming events

Check out our upcoming events and join in on the fun!



Koru's Balanced Trainer Academy: Master Program

July 11 - July 22

Portland Oregon

[View all upcoming events](#)